

Greg Johnson

Senior Full Stack Engineer

Available Now

Senior React/Next.js contractor specialising in performance optimisation, user experience, ecommerce architecture and scalable SaaS platforms.

10 years enterprise experience.

Available immediately for Outside IR35 engagements.

Strong background in React, Next.js, TypeScript, and Node, with proven experience building SaaS platforms, authentication systems, dashboards, and performance-optimised applications. Recently improved mobile performance metrics from FCP 8.1s to 0.9s and LCP 10.8s to 2.3s through architectural and frontend optimisation.

Extensive experience with Salesforce Commerce Cloud (SFCC), including checkout and payment flows, platform migrations, and multi-brand ecommerce environments (12 brand sites under Debenhams).

Comfortable contributing to architecture decisions, mentoring engineers, and stepping into existing codebases to deliver value quickly. Available immediately for UK remote contract roles (Senior Frontend / Full Stack).

<https://www.linkedin.com/in/developer-greg-johnson>

<https://www.the-web-people.com>

Skills

React / NextJS | TypeScript | Zustand | Node / Express | PostgreSQL / Prisma | Tailwind CSS | Vercel / CI/CD workflows | GraphQL | Cypress | SSR/ISR experience | AWS experience | Cloudflare | Strapi / Sanity

Experience

TWP Agency Ltd / Founder / Contractor (Side venture until transitioning to full-time contracting)

Aug 2009 - PRESENT,

Founded a product-focused development studio delivering full stack web applications, SaaS platforms and performance-optimised ecommerce solutions.

Key Responsibilities & Achievements:

- Designed and built full stack applications using React, Next.js, TypeScript, Node/Express and PostgreSQL.
- Designed and deployed production applications via Vercel with CI/CD workflows.
- Built authentication systems, role-based dashboards and API integrations.
- Delivered a SaaS time-tracking platform utilising NFC-based tap-in/out functionality, including real-time dashboards and reporting for workforce management.
- Owned technical architecture decisions, database design (PostgreSQL / Prisma), and deployment strategy.
- Improved web performance metrics significantly (FCP 8.1s → 0.9s, LCP 10.8s → 2.3s on mobile 4G) through frontend optimisation and architectural refactoring.
- Regularly step into legacy codebases to refactor, stabilise and optimise performance.

- Provide technical consultancy to clients, translating business requirements into scalable technical solutions.

Debenhams / Boohoo.com / Senior Full Stack Engineer

Feb 2016 - Feb 2026, Manchester

Senior engineer within a high-impact ecommerce team responsible for large-scale, multi-brand online retail platforms.

Key Responsibilities & Achievements:

- Owned development and maintenance of ecommerce platforms supporting up to 12-15 brand websites.
- Actively developed on Salesforce Commerce Cloud, including checkout and payment flows.
- Played a key role in migrating from legacy systems to Salesforce Commerce Cloud.
- Contributed to three major platform transitions.
- Worked closely with SFCC implementation partner (Astound Commerce) on architectural and delivery decisions.
- Participated in technical design discussions and influenced architecture within a team of 4-6 engineers.
- Delivered features across multilingual, high-traffic ecommerce sites serving millions of users.
- Mentored and onboarded junior and mid-level engineers.
- Selected for Boohoo Group Junior Board programme – presented technical solutions and strategic recommendations directly to senior leadership.

The Drawing Room Creative / Lead Web Developer

Jun 2013 - Feb 2016, Manchester

Edge Hill University / Web Developer

Nov 2012 - Apr 2013, Ormskirk

Indy Visuals / Web Developer

May 2010 - Sep 2012, Liverpool

North West Online / Junior Web Developer

Apr 2009 - Sep 2010, Liverpool

Education

Edge Hill University / Web Development (BSc) 2.1

2010 - 2013, Ormskirk, Southport